



SUSTAIN



Margaret Quinn

&

Patrick McCluskey

SUSTAIN



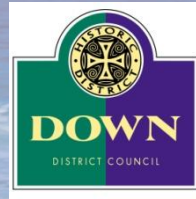
Place
People
Problem(s)
Plan
Price

SUSTAIN



Place

SUSTAIN

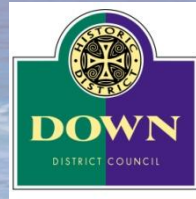


THE LANDSCAPE:

- 29,000 ha of farmland
- 1500 farm units (average 20ha)
- 20,000 ha of moorland & mountain
- 5,000 ha of woodland & forest
- 72 km of coastline
- Rivers, lakes and reservoirs

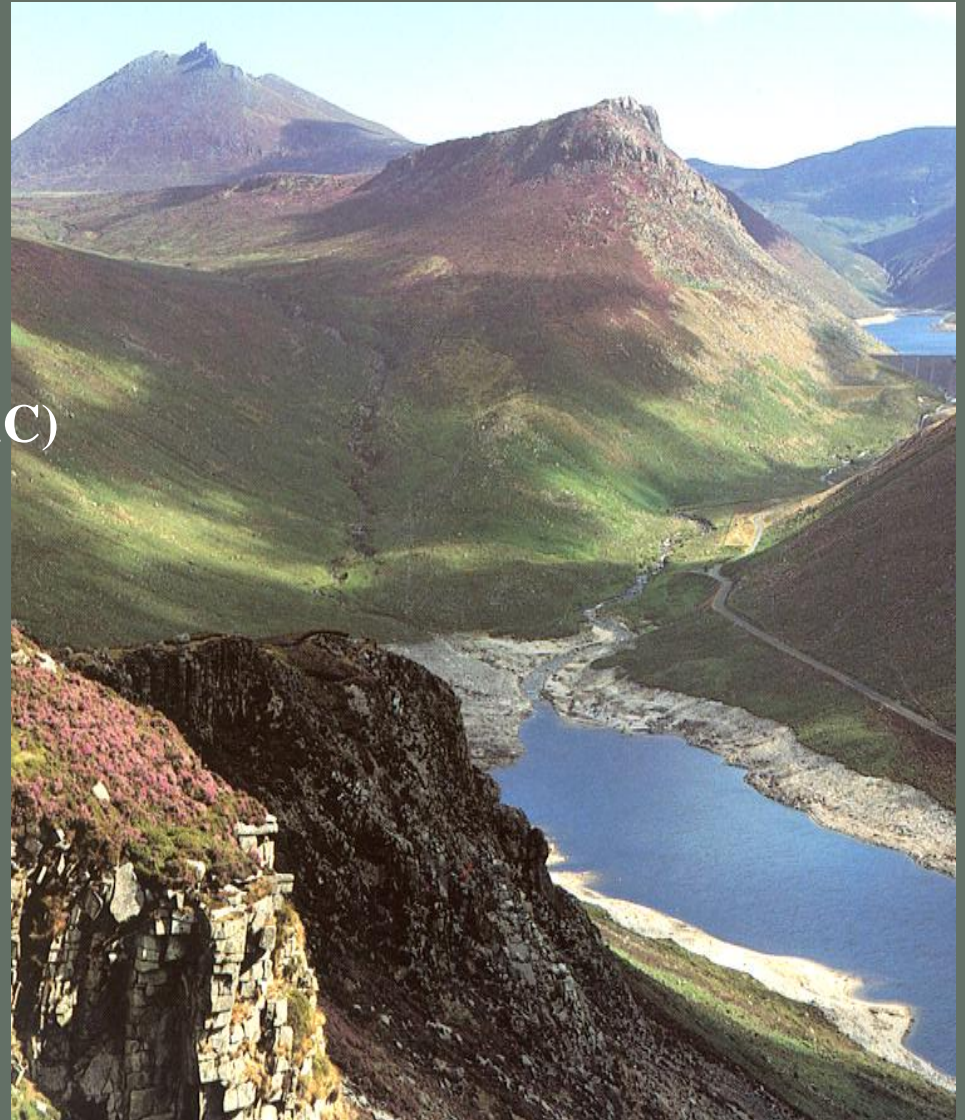


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Conservation Designations:

- 1 Special Protection Area (SPA)
- 3 Special Areas of Conservation (SAC)
- 1 RAMSAR site
- 5 Areas of Special Scientific Interest
- 2 National Nature Reserves
- 5 Areas of Scientific Interest

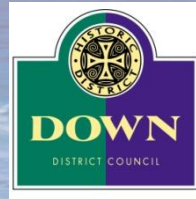


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People

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People

THE AREA:

Down District Council

Population 65,000 (2001)

Many settlements

Very large number of visitors

Area is seen as the playground of Belfast

Potential population access of >0.5 million

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Problem(s)
x2

The logo for 'SUSTAIN' features the word in white, bold, uppercase letters on a dark grey rectangular background. This background is set against a larger background of light green and light blue horizontal stripes.

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1. Strategic: conveying the message of sustainability
2. Practical: Litter on the Beaches

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Plan

Implementation (sharing)
of '*learning*' from
Cavalaire (France)

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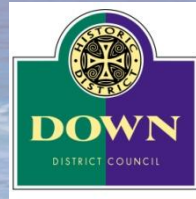
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Getting the message
Out
AcrossNorthern Ireland??

BUT!!!!

SUSTAIN



Price

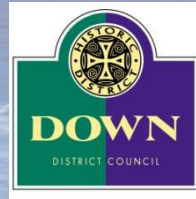
The word "SUSTAIN" is written in white, bold, uppercase letters on a dark grey rectangular background. The background has a yellow vertical bar on the left and a light blue vertical bar on the right.

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Lack of funding to implement
Possible opportunity through new
Coastal communities fund since this
is an issue that has an effect on
everyone!!!

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Thank you for listening